



Sponsorship Opportunities

September 28-30
Fairmont Chicago, IL





SPONSORSHIP OPPORTUNITIES

Fairmont Chicago • IL

The LCT Leadership Summit - The Only Event of Its Kind!

The LCT Leadership Summit is an exclusive and intensive three-day leadership skills program for owners and senior management of large luxury transportation companies.

In its ninth year, the LCT Leadership Summit has been the industry's only intimate forum that focuses exclusively on the changing trends of the limousine, charter and tour industry.

One of the objectives is to bring together the most forward thinking minds in the chauffeured transportation world at a place where they can talk about their biggest challenges. The Summit is renowned for its unparalleled networking and relationship building opportunities.

Enhance and develop relationships with your peers and attend workshops that are specifically designed to help you strategize for your business's growth and success. This year's educational program will include a stimulating mix of workshops, think tanks and leadership sessions.

Attendee Demographics

Attendance is restricted to owners and/or chief executives of limousine services only. The LCT Leadership Summit is limited in the number of participants to ensure that it is personal and individual.





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Who Can Be a Sponsor?

There are a very limited number of vendor sponsorships offered on a first-come, first-served basis. The only vendors permitted to attend are the official event sponsors.

LCT will also accept sponsorships from national franchises, networks and/or affiliations.

Why Should You Be a Sponsor?

The LCT Leadership Summit attracts the limousine, charter and tour world's most committed professionals – your “A” list. You will have uninterrupted, one-on-one time in a social atmosphere that will promote both business connections and friendships. Our sponsorships are very limited in number with a maximum ratio of one seller to every ten buying companies.

When deciding on a sponsorship, consider your average sale price/volume, and multiply that by your projected ratio of 100 prospects over two and a half days. The odds are overwhelmingly in your favor that your sponsorship investment will more than pay off – not just in immediate sales dollars, but in defining your corporate identity in the future.





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Incentives and Exposure Factor for Official Sponsorship

All sponsorship money raised for the LCT Leadership Summit will be applied to the general overhead associated with the production of this event including: food and beverage, printing and promotions, facility rent, speaker and seminar costs, and administration.

The LCT Leadership Summit offers multiple options to fit your budget and maximize your brand exposure.

PLATINUM SPONSOR - \$20,000 Pledge

- Four Full Complimentary Registrations
- A Two-Hour Hosted Reception on Opening Day
- One Full-Page Four-Color Advertisement in any 2010 Issue of LCT Magazine
- Exclusive Advertisement on the Back of the Official Event Guide
- One Dedicated Email Promotion to All Registered Attendees
- Up to Fifteen Minutes of Exclusive Podium Time at the Opening General Session
- One Peak Night Room Drop to All Summit Attendees
- One Table Drop at any General Session
- A 6'x 30" Draped Display Table in the General Meeting Room
- Company Banner to Receive Prime Placement and Appear the Largest on All Promotional Material (see sample)
- Logo to Appear on All Email Promotions
- Logo to Appear on the Official Event Website through March 31, 2011
- Logo to Appear in the Official Event Guide
- Logo to Appear on a Sign at the Center of Every Table
- Logo to Appear on all Sponsor Acknowledgement Signs
- One Complimentary Attendee Bag Insert

GOLD SPONSOR - \$10,000 Pledge

- Two Full Complimentary Registrations
- One Half-Page Four-Color Advertisement in any 2010 Issue of LCT Magazine
- One Dedicated Email Promotion to All Registered Attendees
- One Table Drop at any General Session
- A 6'x 30" Draped Display Table in the General Meeting Room
- Company Logo to Appear on the Side of All Promotional Material (see sample)
- Company Logo to Appear on All Email Promotions
- Logo to Appear on the Official Event Website through March 31, 2011
- Logo to Appear in the Official Event Guide
- Logo to Appear on a Sign at the Center of Every Table
- Logo to Appear on all Sponsor Acknowledgement Signs
- One Complimentary Attendee Bag Insert

SILVER SPONSOR - \$5,000 Pledge

- One Full Complimentary Registration
- One Quarter-Page Four-Color Advertisement in any 2010 Issue of LCT Magazine
- One Table Drop at any General Session
- Company Logo to Appear at the Bottom of All Promotional Material (see sample)
- Company Logo to Appear on All Email Promotions
- Company Logo to Rotate on the Official Event Website through March 31, 2011
- Company Logo to Appear in the Official Event Guide
- Logo to Appear on a Sign at the Center of Every Table
- Logo to Appear on all Sponsor Acknowledgement Signs
- One Complimentary Attendee Bag Insert

PLATINUM SPONSOR BANNER HERE

**GOLD
SPONSOR
LOGO**

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LOGO**

**GOLD
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**GOLD
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LOGO**

**PROMOTIONAL
SAMPLE LOGO SIZES**

**SILVER
SPONSOR
LOGO**

**SILVER
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**SILVER
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